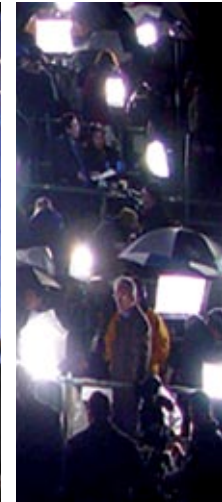



Providing a full range of strategic communications consulting, production and technology services

- **Event Production & Amplification**
Creating, controlling and leveraging the visual, verbal and technological elements of high-profile corporate and political events and concerts.
- **Original Content Creation & Placement**
Writing, editing, designing, producing and placing print, film, video, radio and web-based content.
- **Message Management & Distribution**
Designing and implementing sophisticated communications projects that deliver key messages to targeted audiences.





When expectations are high,
the workload demanding,
the critics unforgiving,
and the deadlines looming ...

For organizations to be effective, they can no longer just hold events, they must leverage them.



For more than 20 years, corporations, governments, political candidates, associations and others have turned to Group Inc.'s talented professionals, not just to produce events but to increase their strategic value and impact.

Group Inc., now with two divisions — Group Pictures and Group Dynamics — works from concept to completion, deploying high-tech Internet and satellite-based products and multimedia imagery to help clients shape and distribute their message in consistent and powerful ways.

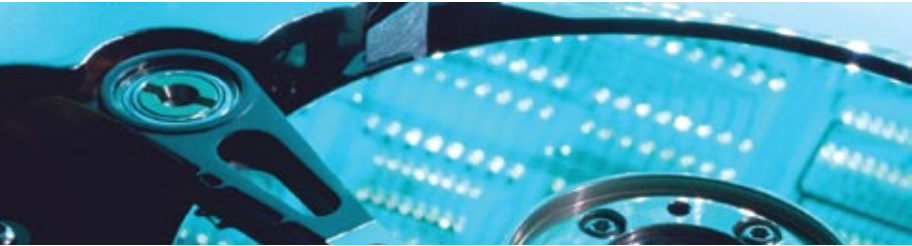
***The essence of a brand.
The heart of an issue.***



The Pictures Division creates original visual content for corporate, commercial, campaign and public policy clients.

Original shooting, graphic and sound design, animation, interactive applications and award-winning visual artistry deliver rich, compelling content that resonates with target audiences and constituencies.

***Amplifying messages.
Expanding outreach.***



Group Dynamics blends digital technology and new media products to manage and deliver strategic messages across all media.

Using a host of robust high-tech products and services — latest-generation audio actuality and media server systems, satellite distribution, buying and placement, web encoding, streaming and managed chat — the division provides the ultimate digital communications resource.

CAMPAIGNS & ISSUE ADVOCACY

A single source for a range of sophisticated communications, technology and production services.



From the way news outlets cover politics to the relentless demand for digital media at the grassroots level, campaign communications have changed dramatically.

To be successful, today's campaigns require not just a strong message but the tools and talent to help deliver it.

Group Inc. excels when the pressure is on and the stakes are at their highest.