



## TOM GORMAN

MANAGING DIRECTOR, GROUP INCORPORATED

As Group Incorporated's managing director, Tom Gorman is regularly called upon by corporate, government and association clients to handle projects that combine high-stakes politics, complex logistics and sophisticated message management and distribution. The company specializes in designing and producing high-profile events and taking complex multimedia communications projects from concept to completion — both in the United States and internationally.

An entrepreneur for more than 20 years, Gorman has a background in communications consulting, marketing, media relations and the management of campaign communication strategy and events. He has established and built several successful businesses.

Gorman set up Group Inc. in 1998 — broadening and refocusing The Gorman Group, the public relations/public affairs firm he formed in 1989, into a strategic communications and production company. He created the Dynamics and Pictures divisions of Group Inc. in 2003; giving the company both high-end original content production capabilities and a suite of customized digital communications technologies that help the firm's clients compete in the marketplace of ideas.

Gorman previously co-founded and directed Spectrum Partners, Inc., a multimillion-dollar restaurant financing and promotions company serving more than 500 area restaurants and 50,000 charge card holders in the mid-Atlantic region. The company, a franchise of Transmedia Network, Inc. was ranked by Inc. Magazine in 1998 as one of the 500 fastest growing companies in America.

Gorman is also the owner and cofounder of Equestrian Entertainment Partners, LLC, managing event-based asset across a range of sport horse disciplines, and providing high-quality media exposure and sponsorship opportunities to riders, event owners and corporations.

Over the years, Gorman has directed designers, producers, technology experts, technical crews and political consultants. Events he has overseen include a Democratic National Convention, NATO's 50<sup>th</sup> Anniversary Summit, a Stability Pact Summit in Sarajevo on rebuilding the Balkans and a convention of the International Brotherhood of Teamsters. In all these projects, Gorman supervised every aspect of event design and production — from themes, concepts and logistics to protocol, security, medial arrangements and live-camera coverage.

During the Clinton Administration, Gorman orchestrated dozens of live, televised White House and campaign events, managing visits by the President, Vice President and First Lady to more than 30 states and 12 countries. He has managed the creation of broadcast and webcast architecture, supervised video coverage and directed the production of digital content for use in Internet, cable and broadcast applications. He has designed and implemented strategies that integrate Internet, cable and satellite communications to expand the communicative power of events.

Today, Group Incorporated is a trusted, full-service communications firm with a team of motivated and disciplined entrepreneurs and a collection high-tech products that provide a critical edge in the digital marketplace of ideas.



### **PATRICK J. BALTZELL** AUDIO DESIGNER

Patrick Baltzell's experience encompasses design consultation and mixing for television specials and large events. The scope of his work on these projects includes complete sound system design, coordination of vendor bids and maintenance of data from industry manufacturers for use in choosing design options to meet budgetary requirements. Projects he has worked on include the International Brotherhood of Teamsters 2001 Convention, the 2000 Democratic National Convention, the 1998 and 1999 Superbowls, the 1993 and 1997 Presidential Inaugural Galas, the 1992 and 1996 Democratic and Republican National Conventions, and the 1996 Atlanta Olympics Opening and Closing Ceremonies.

### **JOHN W. BRADLEY** STAGE SUPERVISOR

John W. Bradley has worked for more than 20 years as a staging supervisor and production supervisor, handling the physical aspects of the budgeting, preparation, load in, operation and load out at numerous major television productions, conventions and other high-profile events. These have included the Democratic National Convention in 1996 and 2000; the Presidential Inaugural Galas in 1973, 1977, 1981, 1985, 1989, 1993 and 1997; the Academy Awards in 1993, 1994 and from 1998–present; the American Music Awards from 1988–present; the Grammy Awards from 1990–present; the Kennedy Center Honors from 1978–present; the Tony Awards from 1995–present; the 1996 Atlanta Olympic Games; "Christmas in Washington" from 1981–present; and many others.

### **MICHAEL COLBERT** PRODUCER

Michael Colbert is one of the country's top event producers specializing in live national events, with more than a decade of experience working in the Washington, D.C. area. His list of credits includes some of the most visible national patriotic celebrations, including Memorial Day, Christmas and Fourth of July holiday events. He is particularly experienced in managing complex live events with multifaceted production concepts and complicated political relationships. He has worked extensively with Members of Congress and congressional committee staff, the National Park Service, the Department of Defense, the Kennedy Center, the National Symphony Orchestra and the Metropolitan Police Department. His long list of event production credits includes "A Capitol Fourth" in 1999, 2000 and 2001 and the "National Memorial Day Concert" for PBS. In November 2000, he was production manager for Election Night 2000 honoring Al Gore and Joe Lieberman. He was associate producer for the "75th Grand Ole Opry Celebration" and the 32nd and 34th Annual "Country Music Awards," both of which aired on CBS. Colbert also was associate producer for the "NFL All Star Comedy Blitz" (CBS) and "Viva Variety" (Comedy Central). Other credits include the 53rd Presidential Inaugural Gala, the Kennedy Center Honors and "Christmas in Washington."



### BRYON ELSOM

WRITER/DIRECTOR

Bryan Elsom's ability to bring real people and real emotion to the screen is manifested in his extensive commercial and documentary film work. His astute visual sense is coupled with a talent for eliciting authentic performances that translate into truly genuine moments. Bryan has won numerous national and international awards for his work including ten national Addy awards and fifteen national Telly awards. His energetic and informative style of storytelling has taken him to the wilds of Patagonia, on the glaciers of Alaska, into the bush in Africa and onto the streets of Hong Kong. Bryan started his career making experimental and documentary films. His work is part of the collection at the Museum of Modern Art. His documentaries on American jazz and First Amendment rights have been broadcast extensively in the US, Europe and Australia. In the late '90s, Bryan's work began to draw international attention as he began directing in Europe and South America. His clients include Coca-Cola, Brugal Rum, General Motors, Cristal Beer, Ferrari, Nivea, Atrix, Ericsson, Aiwa Electronics, Panasonic and St. Maarten Tourism. His domestic work has remained strong with national projects for MCI, Nissan, Omnipoint, TDK, Mannington, Acterna, the Department of Education, USC, University Healthcare, PBS, the Federal Highway Administration and Road Runner Broadband, among many others.

### JOSEPH FINNERAN

CREATIVE DIRECTOR/EXEC. PROJECT MANAGER, GROUP DYNAMICS

Joseph Finneran is a creative director and executive project manager whose project history includes work in a broad range of event and media production environments. He is responsible for the development of projects from the early concept phase, and is expert at building and managing diverse teams of talented professionals. He combines years of production experience with a detailed understanding of strategic communications in the public policy arena.

Finneran recently re-located to Washington, DC, where he has been instrumental in the creation of Group Dynamics, an integrated communications and technical services division of Group Incorporated. As a producer at Group Inc., he recently co-produced the 2005 Rock the Vote Awards in Washington, DC, Election Night 2004 in Boston, as well as the 2004 DNC Unity Dinner at the National Building Museum in Washington, DC. For Group Dynamics, Finneran produced the near-real time "Rapid Video Response" for the 2004 Debates for the Democratic National Committee, and currently manages the production and placement for all media advertising for Keeping America's Promise, the political action committee for Senator John Kerry. He also supervised media services for the multi-city campaign launch event for John Kerry for President, including location crew, uplink and transmission management, digital stills capture and management, encoding, streaming and web hosting of content from the event.

Among many prior event projects, Finneran conceived and implemented a highly secured, content creation, management and distribution system for the 2000 Democratic National Convention that supported "...the most connected political convention in American history." The integrated systems he developed and supervised included multi-camera HiDef and NTSC coverage of the event and a host of real-time media services that were brokered to provide enhanced coverage to the pool and unilateral video and print media.



### LISA GEERS PRODUCER

Lisa Geers' production credits include the 2000 Democratic National Convention, where she served as associate producer, and the International Brotherhood of Teamsters 2001 Convention, where she served as coordinating producer. She was recently associate producer for "Backstreet Boys - Larger than Life" (CBS); the 2000 and 2001 Blockbuster Awards (Fox); "Elton John Greatest Hits Live" (CBS); Lifetime's Breast Cancer Benefit "Women Rock! Girls and Guitars"; "Sports Illustrated's 20th Century Sports Awards" and network specials featuring Faith Hill, Christina Aguilera and Shania Twain. For the past two years she has worked as a field producer for the official Grammy Awards webcast. Prior to her career in television, she produced special events geared toward major gifts fundraising for the Nature Conservancy of California and for UCLA, where she was Director of Special Projects and Events. At UCLA, projects included the UCLA 75th Anniversary, with a keynote address by President Clinton; the presentation of the Iris Cantor Humanitarian Award to Hillary Rodham Clinton; an address by Israeli Foreign Minister Shimon Peres; and a reception honoring Benazir Bhutto, Prime Minister of Pakistan.

### BILL GOODWIN TECHNICAL CREATIVE DIRECTOR

Mr. Goodwin is an accomplished producer and director who brings an extensive and practical understanding of the technical aspects of audio, video, lighting and IT to the creative process of event, multi-media and video production.

Mr. Goodwin plays multiple key roles in the production environment for Group Incorporated and its divisions - Group Dynamics and Group Pictures. He brings a range of talents to the demands of event, video and multimedia production and management including sales and management for rental and staging services, executive production-level management for corporate and political events and galas, budget management; design and engineering of audio, video and computer based systems including multi-screen video-enabled sets, DVD mastering, video editing, art direction for still and motion graphics.

Recent events include Election Night 2004 for John Kerry, the Mortgage Bankers Association Convention and Expo 2004, MBA's CREF (Commercial Real Estate Financing) Convention 2003 and 2004, the 2004 Fundraising Concerts for John Kerry at Walt Disney Concert Hall in Los Angeles and Radio City Music Hall in New York, the 2003 Inaugural Ceremony, Gala and Ball for Pennsylvania Governor Ed Rendell, Minority Enterprise Development Week 2001 through 2004 for the Department of Commerce, Global Tech Summit 2001 and 2003 for the Business Software Alliance, systems installation and integration for the 100th Anniversary of the International Brotherhood of Teamsters and the 2003 and 2004 Gala for the National Hispanic Foundation for the Arts.



### DAVID G. HANRAHAN

CEO, FUTURE VIEW

David Hanrahan is the CEO of Future View, which he cofounded in 1975. The first company to introduce large-screen image display systems to the Washington, D.C. metro area, Future View now offers full-service video communications and staging services. Its team of seasoned professionals represents broad experience in communications, computer technology, management, marketing and public affairs. Hanrahan's primary focus is the continued development of the latest cutting-edge technology innovations, including webcasting and private subscription-based television networks that use Direct Broadcast Satellite (DBS) technology. Future View's high-profile clients range from the White House, the Pentagon and the Democratic and Republican parties to top-tier Fortune 500 companies. Recent events include the Global Tech Summit 2001, the 2001 Christmas Pageant of Peace, the 2000 State of the World Forum, the 2000 Democratic National Convention and the 2000 GM Auto Show.

### JOSIE HINNEGAN

SENIOR PRODUCER

Josie Hinnegan has a diverse background in event production and documentary and commercial filmmaking. As a Senior Producer for Group Inc., Hinnegan provides expertise in the development and production of major multi-track events, including all aspects of estimating, scheduling, vendor selection and contracting, and the creation of detailed event programming, agendas and time-accurate 'run-downs.' She manages a wide range of government and corporate events and conferences

for clients, including the Department of Commerce's Minority Business Development Agency, the Mortgage Bankers Association, the Business Software Alliance and the E-911 Institute. She has also managed the production of such high-profile political events as the Inauguration of Pennsylvania Governor Ed Rendell, the 2004 DNC Unity Dinner, Kerry-Edwards fundraising concerts in New York and Los Angeles and Election Night 2004 in Boston. Most recently, she produced all aspects of "Pop Nation" for The Discovery Channel & Tiger/Tigress Productions – a multi-city appraisal-style roadshow, in summer 2005.

Her more than 15 years of production experience also include a diverse background in documentary and commercial filmmaking. She is expert in the assembly of all elements relating to the production of long-form documentary programming, including in-depth research, story development, script writing, logistics coordination and finding and qualifying personalities for interviews.

Josie's film projects have covered subjects as diverse as "Hidden Worlds: Pyramids" (for the Travel Channel), for which she won a 2002 CINE Gold Eagle Award as producer/writer; "Inside the Pentagon" (for the National Geographic Channel); "Wine 101" (for PBS); and "Inside the Inferno" (a 2-hour special on firefighters for The Learning Channel). She has also worked on commercial productions ranging from political spots and public service announcements to corporate advertising campaigns. These and other projects have taken her to countries throughout the world to coordinate elaborate staging and interviews.



### CHRIS KEPFERLE

MEDIA CONSULTANT AND SENIOR PRODUCER

Chris Kepferle has nearly 20 years of experience in advertising, political media consulting, public relations and event management. He has produced over 2,400 television and 1,300 radio spots, press conferences, media tours, satellite teleconferences, video news releases, corporate videos, documentaries and events. He has worked on the last five Democratic National Conventions and planned and implemented ten annual leadership conferences in Washington, D.C. for Johnson & Johnson's National SAFE KIDS Week. In August 2000, he was the supervising producer for the Democratic National Convention's first-ever television and Internet broadcast coverage, and directed the DNC's first live interactive webcast event and podium chat. Kepferle began his career with Greer, Margolis, Mitchell, Burns & Associates, where he was director of production and a pioneer in the use of satellite technology in political campaigns. In 1992, he was director of production for the Clinton/Gore ad campaign, overseeing a \$5 million production budget and the production of more than 300 commercials. Other illustrative campaign and event experience includes the "Disney Channel 10th Anniversary Tour" and producing and directing the live television and Internet broadcast launch of [www.netaid.org](http://www.netaid.org), including a satellite teleconference with world leaders.

### SUSAN KOCH

FILMMAKER

Emmy and Peabody Award-winning filmmaker Susan Koch has directed, produced and written documentaries and non-fiction programming for worldwide distribution and televised broadcast. Her work has appeared on ABC, NBC, HBO, PBS, The Discovery Channel, National Geographic Explorer, Turner Broadcasting, American Movie Classics, The Learning Channel, MTV and the Travel Channel. Most recently, Koch directed the AMC television special, "Barbra Streisand Presents: Reel Models - First Women of Film," which received a 2000 Emmy and the Gracie Allen Award from American Women in Radio and Television. Koch has also produced videos and television programs for the National Center to Prevent Teen Pregnancy, the Barker Foundation, Childhelp USA, the Grady Memorial Hospital Teen Pregnancy Project, Planned Parenthood, the Minority Business Development Agency, the National Hispanic Foundation for the Arts, the NATO 50th Anniversary Summit, the Department of Commerce and the National Institute of Justice. Koch directed the critically acclaimed film "City at Peace," which premiered at the Kennedy Center in Washington, D.C. and Lincoln Center in New York City and was broadcast on HBO.

Susan and Christopher Koch produced and directed the Peabody Award-winning documentary "Normandy: The Great Crusade," broadcast on The Discovery Channel. In association with the Smithsonian Institution, Koch TV Productions also created and produced, for six years, the "Invention" series, broadcast on The Discovery Channel. Their documentary "Blacklist: Hollywood On Trial" received the President's Emmy, which recognized high-quality and socially responsible programming.



### RENÉ LAGLER SCENIC DESIGNER

René Lagler is an Emmy Award-winning scenic production designer with over 2,500 television shows and major international events to his credit. He designed the 57<sup>th</sup> Academy Awards, for which he won an Emmy. He also designed the Grammy Awards from 1983-1987 and the Emmy Awards and the Country Music Awards from 1991—present. Lagler has also designed such high-profile events as the 1988, 1992, 1996 and 2000 Democratic National Conventions; the 1997 Presidential Inaugural Gala; the opening and closing ceremonies for the 1984 Olympics in Los Angeles; and Liberty Weekend in 1986, celebrating the 100<sup>th</sup> anniversary of the Statue of Liberty. He recently redesigned CNN's main studios in Atlanta and studios and shows in Washington, New York and Los Angeles. Other recent projects include "Encore: Three Tenors" at Dodger Stadium, "Three Tenors" at Eiffel Tower in Paris, Disney's "American Teacher Awards," Pope John Paul's "Mass in Central Park" and the American Film Institute's "Lifetime Achievement Awards."

### MICHELLE LETARTE PRODUCTION EXECUTIVE

Michele LeTarte is one of the country's most accomplished production executives. Her background includes a range of events and entertainment specials for which she has developed detailed budgets, managed crew and staff and overseen complex logistics. She is regularly called on to see that events are loaded in on time and on budget. She has considerable experience in managing event and production budgets, generating cost reports, and hiring and coordinating a team of producers and directors, including crews in multiple cities. Michelle also supervises travel and lodging.

Recent events include the Pennsylvania Governor's Inaugural (2003) and The Salt Lake City Winter Olympic Games. Michele has also served as a freelance associate producer and production manager on various live and live-to-tape variety shows, award shows, network television specials and live events

### SCOTT MIRKIN PRODUCER, EXECUTIVE IN CHARGE OF PRODUCTION

Scott Mirkin is one of the nation's most talented event professionals. His unique experience enables him to bring together a great mix of technical superiority, creative vision, and diplomacy, essential qualities for producing large, high profile events. Scott's Producer Credits include; Election Night 2004 with John Kerry and John Edwards, Pennsylvania Gubernatorial Inaugural,(2003) National Med Week Conference (2003,2004) Global Tech Summit, (2003), Mid-Atlantic Venture Capital Conference, (1998-2005)the President's Summit for America's Future (1997), the United States Navy's Commissioning of the USS Donald Cook DDG75 Destroyer (1998), Millennium Philadelphia (1999), RNC 2000 Light Boat Parade and Fireworks, Lockheed Martin Space Station IMAX Premiere, (2002), Scott's 15 years of experience in the corporate, government, and institutional events industry makes him a valuable member of any production team. Most of the 200 events Scott has produced have been televised, or heavily covered by the press, so he has an understanding of what looks good to the live audience, and on television, and how to get it done. His use of a sophisticated CAD system, as well as computer modeling of stage sets and site lines always leaves the client with a clear vision of what the show will look like. Scott plans for every cable, light, and movement of the production.



### SARAH ORRICK

WRITER AND EDITOR

Sarah Orrick has extensive writing and editing experience in public policy and government affairs. She is the editor of Congressional Digest magazine, a pro and con monthly providing in-depth coverage of issues before Congress, and the co-editor of *International Debates*, a similar publication focusing on global issues. She has also worked as a legislative aide and speechwriter on Capitol Hill and as editor of the Almanac of American Politics. She currently provides writing and editing services for associations, think tanks, government entities, political campaigns and private sector organizations. She has written speeches for top government and corporate officials and scripts for national media events. Recent projects have included writing and editing web text for virtual conferences and distance learning programs. She is the co-author of *Environmental Profiles: A Global Guide to Projects and People*, an authoritative reference on environmental programs worldwide.

### CHRISTINE PAULL

TRANSPORTATION AND SECURITY LOGISTICS COORDINATOR

Christine Paul offers an in-depth knowledge of multi-venue planning and operations, particularly in the areas of sports and entertainment. Many of her jobs have entailed audience procurement, vendor selection, and event-based sales and marketing. She has assembled and supervised teams ranging from 5 to 1300 people (both paid and volunteer). Her many projects include:

The 2002 Commonwealth Games Manchester, England, where, as security manager, Christine was responsible for the design and implementation of an "Island Site" Security protocol consisting of four venues and a large common domain area.

The 2002 Salt Lake City Winter Olympic Games, where Christine served as regional manager/operations consultant with responsibility for assessing parking needs for the entire Olympic Games.

The 2000 Democratic National Convention in Los Angeles, where, as California operations Consultant, Christine worked with the Finance Committee to develop special services needs.

National Summit on Africa Washington, DC, where, as operations consultant, Christine developed a bus system to transport delegates from the Summit to sanctioned after-hours events. She assisted with Delegate recruitment and registration, and worked with venue managers on all operational aspects of the Summit, including security, credentialing and load-in/out.

America's Millennium Washington, DC Deputy Manager, where she assisted with transportation for all show talent.

### RICHARD A. PIZANTE

PRODUCER

Richard A. Pizante specializes in producing televised specials, concerts and events, comedy festivals, national political conventions and corporate events. He has served as Executive-in-Charge of Production for high-profile events such as the 2000 Democratic National Convention and the International Brotherhood of Teamsters 2001 Convention. Other production credits include his contributions to the "32<sup>nd</sup> Annual NAACP Image Awards," "Christmas in Washington" from 1997—2001, "American Film Institute Salutes..." the "Latino Laugh Festival" and "NetAid," a concert financed by Cisco Systems viewed by millions "live" around the world (via satellite and on the Internet) benefiting the United Nations Development Project. Pizante launched his career in freelance production in 1994 and resides in Los Angeles, CA.





## ERIC SCHNURE

### WRITER

Eric Schnure is a freelance writer and communications consultant specializing in speeches, opinion editorials, articles, scripts, and position papers. Among his many clients are a former President of the United States and other high-ranking elected officials, Fortune 500 executives, leading foundations and non-profit organizations, trade associations, and prominent members of the entertainment industry.

Recently, Roll Call, the newspaper of Capitol Hill, described Schnure as one of Washington's "most sought-after political humor writers," and his political satire has appeared in Salon.com and the New York Times. Additionally, last summer he served as a consultant for the 2004 Democratic National Convention where he "blogged" for the convention website and handled all the media surrounding the first-ever credentialed bloggers.

Before joining the ranks of free agency in 1999, Eric was the Deputy Assistant Secretary for Public Affairs at the Department of Housing and Urban Development. There, he served as a spokesman for the department, managed the press relations staff, and edited press releases, publications, speeches and opinion editorials. Prior to flacking rental space, Schnure worked in outer space; he was the Chief Speechwriter and a Communications Advisor to the NASA Administrator. While at NASA, Schnure was heavily involved in the public and media relations preparations for John Glenn's historic return to space in October 1998.

Schnure started speechwriting in 1993 for Vice President Gore. While at the White House, he wrote on a wide variety of domestic issues and advised the Vice

President on daily message and strategy. He also traveled extensively with the Vice President throughout the United States, as well as on trips to the Middle East, China, and Europe.

Eric Schnure graduated from Hobart College and received a master's degree from the London School of Economics. He lives in Washington, DC with his wife and son.

## JUSTIN VAN PROOYEN

### EDITOR/CAMERAMAN

Independent camera operator and film editor, Justin Van Prooyen brings a wealth of experience and creativity to everything he does. He is an invaluable resource for Group Pictures, its parent company, Group Incorporated and its divisions, Group Dynamics and Equestrian Entertainment Partners. His technical experience includes knowledge of online and offline editing on Avid and Final Cut Pro NLE systems, BetaSP, DVCam, DVCPRO and Sony HD cameras, set and field lighting, location audio recording and sound mixing. His clients include National Geographic, National Science Foundation, The United Nations, Discovery Networks and Catholic Charities.

Since joining Group Pictures, Justin has played an integral role in successful projects for the Project on Transitional Democracies, The Democratic National Committee, the National Hispanic Foundation for the Arts, the Business Software Alliance, the Department of Commerce and the launch of Equestrian Entertainment Partners.



### DANA VOORHEES

EXECUTIVE PRODUCER, GROUP PICTURES

As Executive Producer of Group Pictures, Ms. Voorhees oversees all aspects of production for national and regional advertising campaigns, public service campaigns and corporate communications pieces. She has taken on the role of visual strategist, ensuring a client's message is clearly communicated through the final product. Dana builds and manages each project's creative team, and oversees project budgets and schedules for clients such as PBS, ABC/Nightline, Allegheny Power, Time Warner's Road Runner Broadband, MedStar Health, the Federal Highway Administration, the Children's Defense Fund, ETS and the Department of Commerce, among others. She has also produced commercial campaigns and long format pieces for national political clients at the Gubernatorial, Senatorial and Presidential level.

Over her 15 years in the production business, Dana has also spearheaded the development of co-production ventures and the creation of strategic alliances between producers and broadcast networks. She has brought numerous programs to the market for Animal Planet, Discovery Channel, National Geographic and PBS and has directed package design and distribution for the related home video efforts.

### JEFF WERNER

DIRECTOR AND EDITOR

Jeff Werner has worked as both director and editor on feature films and theatrical documentaries. He recently finished directing and editing the feature length documentary "Camp Scott Lock Up," which aired on MTV and has played in film festivals throughout the world. Last year, he edited "Beyond the Mat," a theatrical documentary that was an Academy Award finalist for Best Documentary and was nominated by the Directors Guild of America for Best Documentary. He also edited the documentary feature film "Go Tigers," which premiered at the Sundance Film Festival. Werner's other work includes editing "The Mirror has Two Faces," his fifth film in collaboration with Barbra Streisand; directing the HBO documentaries "The Godfather Family" and "Bloodlines"; and editing "City at Peace," a documentary about racism in Washington, D.C. that was broadcast on HBO and was featured at numerous film festivals around the world. Werner has also produced and edited many movie trailers for major Hollywood studios and directors, including Steven Spielberg.



**PATRICK WILSON**  
GRAPHIC ARTIST & ART DIRECTOR

Patrick Wilson is a gifted creative director with a remarkable set of highly sought after technical design skills. The artist of choice for many of Group Inc.'s top clients, Patrick conceives designs and directs the production of sophisticated multimedia content for corporate branding campaigns and high-profile events, including work for major corporations, trade associations and presidential political campaigns.

He was previously Art Director for Totally Incorporated, handling national advertising, illustration, medical illustration, logo design and annual reports. The company received the Telly Award in 1995. Wilson also served as Senior Art Director for Image Factory, overseeing the creation of concept art, motion graphics, computer animation and architectural renderings. At Pixar Animal Studios, he worked as Technical Director on the animated films "A Bug's Life," "Toy Story 2," "Monsters" and "Finding Nemo."

**SAMEER ZAVERY**  
DESIGN DIRECTOR

Sameer is a multi-disciplined design director whose skills are in great demand by clients needing a comprehensive image makeover. His work ranges from print & web design to motion graphics, animation and branding. Discovery, BBC America, Boeing and National Geographic are some of the clients who have benefited from his creativity. Having grown up in England and Tanzania and graduated as Salutatorian from the prestigious Savannah College of Art & Design, his design solutions have a global perspective that are both unique and relevant. Whether you're looking for an update, a completely new identity or want to build on an existing brand, he can help you get there.

Client Experience

BBC America, TLC, Animal Planet, National Geographic, TimeLife Video, NATAS, PBS, Boeing, Cronkite Ward TV, Discovery, Travel Channel, USIA, HGTV, History Channel, Discovery Health, TVOne, AlJazeera, MTN, Alhurra, BMW, CAA, Fit TV & Ogilvy PR, BP Entertainment.