



The Inauguration

From campaign to governance - a defining moment



A trusted partner in the design and production of high-profile, signature events.



Inaugural Event Specialists

Veterans of Democratic presidential events and campaigns, conventions, debates and inaugurations, our executives have worked in more than 30 states and 12 countries. We operate alongside the campaign staff, transition team and Inaugural Committee to deliver design, logistical planning and production support services for inaugural events - both official and celebratory - including the Swearing in Ceremony, Parade, VIP Receptions, Gala Concert, Balls and Banquets.

Full Production Services

- *Concept development – themes, messaging and event communications*
- *Talent recruitment and entertainment management*
- *Site selection and venue negotiations*
- *Design and build sets, platforms and bleachers*
- *Audio design and direction*
- *Lighting design and direction*
- *Graphic design and production*
- *Video segment production*
- *Writing, scripting and show flow*
- *Stage management*
- *Broadcast camera and technical direction*

Event Management Services

Budgeting, Financial Management, Payroll & Insurance

Creation and management of budgets, cash flow, event staff payroll, fundraising deliverables and in-kind services and products.

Logistics & Scheduling

Prepare daily pre-production and production schedules for Inaugural Committee, production staff, vendors and volunteers.

Staffing & Volunteer Training

Assemble a reliable, experienced staff and recruit, train, organize and manage volunteers.

Media Arrangements & Broadcast Liaison

Serve as a liaison with network, cable, affiliates and local media outlets to support and manage access, walk-throughs, rights and permissions. Manage media advisories, credentialing, filing center and “availability” areas.

Security Planning & Credentialing

Create and manage venue-specific credentialing systems – coordinate with local and state security operations.

VIP Arrangements

Scheduling, transportation, access and all aspects of VIP services.

On-Site Technical Operations & Support

Prepare venue-specific technical overlay, including Internet/Ethernet capacity and connectivity, electrical distribution, satellite line-of-sight survey, truck parking and signal path.

Invitations & Ticketing

Create and manage database lists and oversee ticket printing and distribution.

Transportation & Lodging

Transportation, lodging and logistics planning and implementation for attendees, staff and crew in cooperation with local authorities and transportation vendors.

Graphics & Signage

Design, production and placement of print graphics, including banners, signs, backdrops, credentials and tickets, as well as novelty items and souvenirs.