



MINORITY BUSINESS DEVELOPMENT WEEK



Surveys have shown that minority-owned businesses are growing at a faster rate than non-minority-owned firms but have significantly less access to venture capital. Each year in Washington, DC, the Department of Commerce's Minority Enterprise Development Agency and the Small Business Administration hold a National Minority Enterprise Development Week - or MED Week, as it's familiarly known.

The conference provides a forum for discussion of issues affecting the growth and development of minority enterprise, and for an exchange of information that can lead to new business opportunities.

For the past six years, Group Inc., retained by the conference's prime contractor, Terra-Com, has produced major MED Week events, including luncheons, roundtable discussions, information sessions and an awards gala that serves as the conference finale. In recent years, MED Week has drawn more than 1,300 attendees and has featured speeches by Vice President Cheney, Secretary of State Colin Powell and Secretary of Commerce Don Evans.

Group Inc's senior staff provides comprehensive production services for MED Week, including event development and planning, on-site vendor management, detailed stage and set design, scripting and show flow, sound and lighting, video segment production, event graphics and multimedia elements.