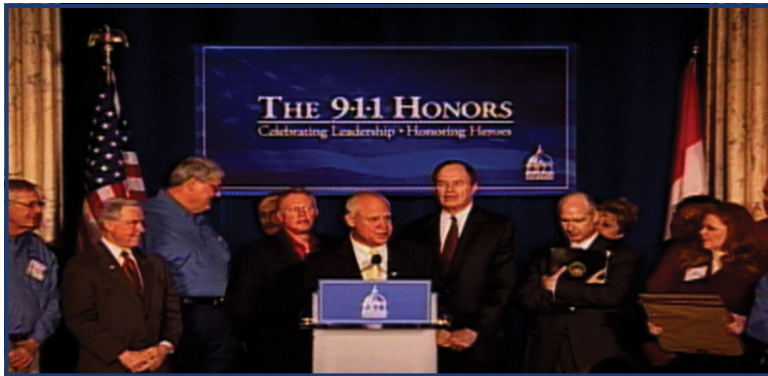




E9-1-1 POLICY INSTITUTE



The Enhanced 911 (E9-1-1) program improves the effectiveness and reliability of wireless 911 service by providing dispatchers with additional information on wireless 911 calls. The Congressional E9-1-1 Caucus was formed to educate lawmakers, constituents and communities about the importance of citizen-activated emergency response systems.

In early 2004, the E9-1-1 Institute, which helps the Caucus promote public education on E9-1-1 and emergency communications, asked Group Incorporated to produce an awards ceremony in Washington, DC. The event celebrated the one-year anniversary of the E9-1-1 Caucus, highlighted the importance of 911 services and honored three extraordinary individuals - representative of many others - who have helped to save lives, educate fellow citizens and improve emergency services for everyone. The awardees included a New York State legislator, a six-year-old girl from Dallas-Fort Worth and a Nashville musical group.

Group Inc's challenge was to communicate a message about the importance of citizen awareness of this new technology and to enhance public policy development. The Caucus co-chairs, Senators Hillary Rodham Clinton (D-NY) and Conrad Burns (R-MT), and Representatives John Shimkus (R-IL) and Anna Eshoo (D-CA) attended the Capitol Hill event, sponsored by a host of major communications corporations. Group Inc followed up with a three-minute video capturing the essence of the celebration and its significance.