



CREF CONVENTION & EXPO



Since 2003, Group Inc has worked to support all the general sessions and special events for the Mortgage Bankers Association's major conferences. These include the Annual Convention & Expo - the industry's leading event, bringing together prominent investors and firms with mortgage banking expertise - as well as the Commercial Real Estate Finance Conference (CREF), National Secondary Conference & Expo, Servicing Convention & Expo and Technology and Mortgage Banking Convention & Expo.

Services provided by Group Inc for these events include site preparation, design and creation of original sets and graphics, audiovisual design and direction, and budget management. Featured speakers at Group Inc.-produced MBA conferences include such luminaries from business, government and sports as Magic Johnson, Colin Powell, President Jimmy Carter, Madeleine Albright, Bob Woodward, and Cal Ripkin, Jr. Entertainers booked by Group Inc for special conference events include Dana Carvey, the Pointer Sisters, and KC and the Sunshine Band.

The MBA conferences illustrate how, using the right technology and design expertise, an organization's production dollars can be maximized to transform a standard event into something much more memorable, distinctive and effective.